



Alex Cortes

Product Designer

 Hamburg, Germany

Skills and Tools

- UX / UI Design
- Product Design
- Product Discovery
- Brand Design
- Visual Design

- Figma/ Figjam
- Jira/ Confluence/ Trello
- Notion
- Miro




Education

- 2022 - 2023
Game Design Post-graduate
Universidade Metropolitana
- 2020 - 2022
User Experience Post-graduate
Universidade Anhembi Morumbi
- 2019 - 2020
Industrial and Product Design
USP Universidade de São Paulo
Coursera EAD

Languages

English - B2 Level - Studying
German - A2 Level - Studying
Portuguese - Native

Contact

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About Me

Hello, I'm Alex Cortes, a seasoned UX and product designer with over a decade of experience. With a human-centered approach, I prioritize empathetic thinking to create meaningful experiences for both users and businesses. Throughout my career, I have led design teams in various settings, including IT consulting firms, startups, and large outsourcing players. By combining product design, design thinking, and UX strategy, I consistently deliver people-led experiences that align with user and business objectives. I hold a post-graduate degree in UX Design, which keeps me updated on the latest industry trends and techniques. Currently, I'm contributing to design and user experience decisions for real estate-focused projects at Condo Group.

Recent experiences

- Sep 2022 - Currently
UX/UI Designer • Product Designer
Condo Group - Hamburg, Germany

At Condo Group, an artificial intelligence-driven Real Estate Investment startup, I served as a Product Designer responsible for organizing and executing UX/UI Design demands. In this role, I collaborated closely with the product team to launch new features and products. I conducted workshops with project managers and stakeholders to ensure seamless coordination and alignment.
Notably, I made significant contributions to cost reduction in sales operations by creating a sales portal. Additionally, I played a key role in assisting the company in developing new products, resulting in market growth opportunities.
- Apr 2022 - Sep 2022
UX/UI Designer • Product Designer
Toptal - Silicon Valley, United States

As a part of the Toptal network, a Silicon Valley startup renowned for its exclusive network of top freelance talent, I played a pivotal role in supporting the launch of several startups in the United States. My responsibilities included conducting UX audits and leading design decisions to ensure exceptional user experiences.
Being recognized as a Top 3% Freelance Talent® within the Toptal community, I collaborated closely with diverse teams of software developers, designers, financial experts, product managers, and project managers. Together, we delivered outstanding results for top companies that entrusted Toptal freelancers with their most critical projects.
- Jul 2019 - Jul 2022
UX/UI Designer • Product Designer
Exactaworks - Sao Paulo, Brazil

At Exacta, a software development company specializing in web, mobile, automation systems, testing, and cloud migration, I held a leadership role focused on design. My responsibilities encompassed leading design efforts, fostering a strong design culture, and driving employer branding activities. I actively contributed to organizational design, formulated effective UX strategies, and led interface design initiatives. Additionally, I facilitated Design Sprints and conducted Product Discovery sessions to guide digital product development.